

ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ БЮДЖЕТНОЕ ОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ ВЫСШЕГО ПРОФЕССИОНАЛЬНОГО ОБРАЗОВАНИЯ «РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ

ТУРИЗМА И СЕРВИСА»

СМК РГУТИС

Лист 1

УТВЕРЖДЕНО:

Ученым советом высшей школы бизнеса, менеджмента и права Протокол № 11 от 20.12.2024 г.

РАБОЧАЯ ПРОГРАММА ДИСЦИПЛИНЫ *Б2.Д.1ИНОСТРАННЫЙ ЯЗЫК*

программы аспирантуры

по научной специальности: 5.2.3 Региональная и отраслевая экономика

Год начала подготовки: 2025

Разработчик:

должность	ученая степень и звание, ФИО
Доцент ВШМС	к.филол.н., Макарова А.И.

Рабочая программа согласована и одобрена руководителемпрограммы аспирантуры:

должность	ученая степень и звание, ФИО
Доцент ВШБМиП	к.э.н., доцент Бокарева Е.В.



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

CM	К РГУТИС

1. Аннотация рабочей программы дисциплины (модуля)

Дисциплина Б2.Д.1 «Иностранный язык» является частью второго блока программы аспирантуры, относится к образовательному компоненту программы.

Содержание дисциплины охватывает круг вопросов, связанных с совершенствованием навыков диалогической и монологической речи в различных ситуациях делового общения; навыков чтения специальной литературы, с целью получения информации; основных навыков перевода научных текстов с иностранного и на иностранный язык; навыков реферирования, аннотирования, тезирования и других приемов смысловой компрессии прочитанных текстов; навыков письма, необходимых для подготовки публикаций, тезисов и ведения переписки в туризме; навыков восприятия и понимания иностранной речи, характерных для сферы туризма и гостеприимства.

Общая трудоемкость освоения дисциплины составляет 5 зачетных единиц 180 часов, занятия семинарского типа38 часов, самостоятельная работа студента 132 часа, форма промежуточной аттестации - зачет и кандидатский экзамен на первом курсе в первом и втором семестрах соответственно.

Преподавание дисциплины ведется на 1 курсе обучения аспирантуры и предусматривает проведение занятий семинарского типа в форме научно-практических занятий, практических занятий и семинаров с использованием активных и интерактивных форм обучения: коммуникативные тренинги, выполнение лексико-грамматических упражнений, обсуждение, аудирование, ролевые игры, деловые игры в форме конференции, а также самостоятельную работу обучающихся, групповые и индивидуальные консультации.

Программой предусмотрены следующие виды контроля: текущий контроль успеваемости в форме тестирования, презентаций по темам, деловой игры в форме конференции и тематической ролевой игры, промежуточная аттестация в форме кандидатского экзамена.

2. Перечень планируемых результатов обучения по дисциплине.

No	Π	ланируемые результаты обучени	RI				
пп	знания	умения	навыки/опыт деятельности				
1.	иностранного языка на уровне профессионального общения и письменного перевода, что обеспечивается за счет знаний: - основной терминологии по направлению подготовки; - основных грамматических явлений, характерных для профессиональной речи.	самостоятельно приобретать и использовать новые знания и умения, что достигается за счет умения: - вести диалогическую и монологическую речь с использованием лексико- грамматических средств в основных коммуникативных ситуациях неофициального и официального общения, - выбирать общую	навыками публичных научных коммуникаций, что предполагает владение: - навыками работы со словарем для чтения и понимания прагматических текстов и текстов по узкому профилю специальности; - основными навыками письма для ведения переписки в сфере научной деятельности; -навыками речевого				



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС

Лист З

			- E						
		стратегию перевода с	общения с целью						
		учетом его цели и	использования их в						
		характеристики текста-	профессиональных						
		оригинала;	дискуссиях, конференциях,						
		- соотносить аббревиатуры,	научных дебатах;						
		символы, формулы и др. с	- грамматическими						
		аналогами в родном языке;	навыками,						
		- компенсировать при	обеспечивающими						
		переводе недостаток в	коммуникацию общего						
		предметных, языковых и	характера без искажения						
		деловых знаний с помощью	смысла при письменном и						
		справочных материалов, в	устном общении.						
		том числе словарей разных							
		типов.							
	особенностей научного	-выбрать подходящий для	- навыками представления						
	стиля речи на	ситуации лексико-	результатов						
	грамматическом	грамматический материал;	индивидуальной и						
	(морфологическом и	- создавать письменные	групповой деятельности в						
	синтаксическом) и	тексты научного и	научной сфере на						
	лексическом уровне	официально-делового	иностранном языке;						
	(профессиональные клише,	стилей речи по	- навыками применения						
	профессиональный жаргон,	профессиональным	подходящих						
	лексика для написания и	вопросам:	коммуникативных						
2.	устного изложения	-организовать обсуждение	технологий для решения						
	научных исследований)	и представлять результаты	научных задач;						
	, ,	своей исследовательской и	- навыками представлять						
		проектной деятельности на	результаты своей						
		различных публичных	исследовательской						
		мероприятиях, участвовать	деятельности на						
		в академических и	иностранном языке.						
		профессиональных	1						
1		дискуссиях							

3. Место дисциплины в структуре программы аспирантуры: Дисциплина «Иностранный язык» является частью второго блока программы аспирантуры и относится, к образовательному компоненту программы.

Курс иностранного языка является одним из обязательных на третьем уровне образования и обеспечивает подготовку к дальнейшей работе по специальности, требующей применения иностранного языка, а также к квалифицированной и творческой информационной и научной работе.

Изучение дисциплины «Иностранный язык» основывается на знаниях, навыках и умениях по иностранному языку, полученных студентом при обучении в вузе.

Основные положения дисциплины должны быть использованы при организация учебной и научной деятельности аспиранта, в научных исследованиях.



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС

Лист 4

4. Объем дисциплины в зачетных единицах с указанием количества академических часов, выделенных на контактную работу обучающихся с преподавателем (по видам учебных занятий) и на самостоятельную работу обучающихся

Общая трудоемкость дисциплины составляет 5 зачетных единиц 180 часов Очная форма

$N_{\underline{0}}$	Виды учебной деятельности		Сем	естр	
Π/Π		Всего	1	2	
1	Контактная работа обучающихся	48	38		
	в том числе:	-	-		
1.1	Занятия лекционного типа				
1.2	Занятия семинарского типа, в том числе:	38	38		
	Семинары				
	Лабораторные работы				
	Практические занятия	38	38		
1.3	Консультации	4		4	
1.4	Форма промежуточной аттестации (зачет, кандидатский экзамен)	Канд. экзамен 6		Канд. экзамен 6	
2	Самостоятельная работа	132	132		
3	Общая трудоемкость час.	180	170	10	
	3.e.	5	5		



ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ БЮДЖЕТНОЕ ОБРАЗОВАТЕЛЬНОЕ

УЧРЕЖДЕНИЕ ВЫСШЕГО ПРОФЕССИОНАЛЬНОГО ОБРАЗОВАНИЯ «РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

CMK РГУТИС

 $\Lambda ucm 5$

5. Содержание дисциплины (модуля), структурированное по темам (разделам) с указанием отведенного на них количества академических часов и видов учебных занятий

	кадемических часов в			Виды учебных занятий и формы их проведения										
			Контактная работа обучающихся											
	1		Занятия лекционного типа			Занятия семинарского типа						энсультации		
Помен определения	Наименование раздела	Наименование тем занятий	Всего акад.час.	Форма проведения занятия лекционного типа	Практические занятия, акад.час.	Форма проведения практического занятия	Семинары, акад.час.	Форма проведения семинара	Лабораторные работы, акад.час.	Форма проведения лабораторной работы	Всего акад.час.	Форма проведения консультации	СРО, акад.час.	Форма проведения СРО
1 2		Стандарты речевого поведения в ситуациях знакомства, представления, встречи, визита,			4	Практическое занятие по формированию умений и навыков речевого общения.							8	Ознакомление с литературой на сайте ЭБС znanium.com. Составление терминологиче ского словаря по теме «Встречи и контакты».



РГУТИС

ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ БЮДЖЕТНОЕ ОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ ВЫСШЕГО ПРОФЕССИОНАЛЬНОГО ОБРАЗОВАНИЯ «РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

Лист 6

CMK

		договора, телефонного разговора.							
2-3		Формы речевого этикета деловой, официальной сферы общения.	4	Ролевая игра по теме «Встречи и контакты».				8	Подготовку к аудиторным занятиям. Поиск и обзор дополнительно го материала а сети Интернет по теме «Встречи и контакты».
3-4	Документооборот. Особенности оформления финансовых документов.	Деловые письма. Заполнение документов и бланков.	4	Практическое занятие по формированию умений и навыков письма				8	Написание деловых писем.
4-5	Научная конференция.	Подготовка и участие в конференциях. Презентации.	4	Научно- практическое занятие по формированию умений и навыков речевого общения.				8	Подготовка к промежуточно й аттестации
5-6		Организация научной работы. Способы	4	Семинар в форме научной конференции				8	Поиск и обзор материала в сети Интернет по теме: «Подготовка



CMK РГУТИС

 $\Lambda ucm 7$

		компрессирова ния информации (реферирование , аннотирование) .								презентации и участие в научной конференции».
6		Контрольн	іая точка			 	тестировани	e		
6- 7	Гранты молодым ученым	Работа с грантами в ВУЗЕ. Оформление документации, участии в международных конкурсах		6	Практическое занятие по формированию умений и навыков реферирование, аннотирование.				8	Проработка учебного материала (реферировани е, аннотирование текстов).
7- 8	Собеседование.	Прохождение собеседования. Составление резюме.		6	Ролевая игра «Интервью»				8	Проработка учебного материала по теме «В поиске работы».
8-9	Деловые встречи.	Встречи и переговоры. Деловая документация и контракты.		6	Практическое занятие по формированию умений и навыков профессиональ ного общения				10	Поиск и обзор дополнительно го материала в сети Интернет по теме «Трудоустройс тво».
10-									66	Написание



CMK РГУТИС

ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ БЮДЖЕТНОЕ ОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ ВЫСШЕГО ПРОФЕССИОНАЛЬНОГО ОБРАЗОВАНИЯ «РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

Лист 8

12												реферата и подготовка к устному ответу на кандидатском экзамене.
43-44									4	Групповая консультация в устно-письменной форме		
43 - 44	Промежуточная аттестация (кандидатский экзамен)			Устно-п	ІИСЬМ	енная фор	ома — 6	часа			·	



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС
Лист 9

6. Методические указания для обучающихся по освоению дисциплины (модуля)

Процесс изучения дисциплины предусматривает контактную работу аспиранта с преподавателем —занятия семинарского типа (семинары, научно-практические занятия и коллоквиумы), групповые консультации, промежуточную аттестацию в форме зачета и кандидатского экзамена, а также самостоятельную работу обучающегося (подготовка обучающегося к лекциям, семинарам, научно-практическим занятиям, коллоквиумам, зачету).

Проведение учебных занятий по дисциплине в основном реализуется с использованием активных и интерактивных образовательных технологий.

6.1. Занятия семинарского типа

Семинары

Работа на семинарах заключается в выполнении обучающихся под руководством преподавателя комплекса учебных заданий, направленных на усвоение научно-теоретических основ учебного предмета.

Семинары способствуют более глубокому пониманию теоретического материала учебного курса, а также развитию, формированию и становлению различных уровней составляющих профессиональной компетентности аспирантов.

Основными формами проведения семинаров являются семинар-заслушивание, круглый стол, дискуссия.

Научно-практические занятия

Целью научно-практических занятий являетсяформирование практических навыков организации и реализации научной и образовательной деятельности преподавателя/научного сотрудника.

Коллоквиум

Коллоквиум - одна из традиционных форм учебных занятий, целью которой является выявление знаний обучающихся студентов и повышение их опыта в результате беседы с преподавателем. На коллоквиумах обсуждаются основные вопросы раздела дисциплины, чтобы оценить правильность его понимания аспирантами и уровень закрепления теоретических знаний.

Коллоквиумы в данной дисциплине являются формой текущего контроля.

Тематика занятий семинарского типа

Тема 1. Встречи и контакты

Практические занятия:

Подготовка диалогов по теме с применение лексики терминологического словаря.

Активизация лексических единиц в устной и письменной речи.

Подготовленное высказывание по тематике урока.

Работа с учебными текстами. Чтение, анализ, реферирование, аннотирование текста. Выполнение лексических упражнений.

Ролевая игра по теме «Встречи и контакты»: участие в диалоге в связи с содержанием прочитанных текстов и прослушанных диалогов.

Тема 2. Документооборот. Особенности оформления финансовых документов. **Практическое занятие:**



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС	
Лист 10	

Изучение особенностей официально-деловой переписки. Изучение и активация лексических и фразеологических единиц, применимых в официально-деловой переписке. Работа с учебными текстами. Чтение, анализ текста. Выполнение лексических упражнений.

Тема 3. Научная конференция.

Научно-практическое занятие

Активизация лексических единиц в устной и письменной речи.

Применение способов компрессирования информации (реферирование, аннотирование) на учебных текстах. Чтение, анализ текста. Выполнение лексических упражнений.

Тема 4. Гранты молодым ученым

Практическое занятие:

Поиск и обзор материала по теме «Гранты молодым ученым», изучение особенностей оформления документации на английском языке, выполнение лексических упражнений, участие в диалоге по теме «Возможности молодых ученых в России и за рубежом».

Тема 5. Собеседование.

Практическое занятии в форме ролевой игрые:

Изучение составления CV и coverletter согласно британским канонам написания резюме. Составление и инсценирование диалогов по теме «Интервью»

Тема 6. Деловые встречи.

Практическое занятие:

Составление сообщения и доклада на иностранном языке на темы, связанные с научной работой аспиранта (соискателя),

Устный и письменный перевод с иностранного языка на родной язык деловой документации. Применение лексических и грамматических форм, выделенных в ходе анализа учебных текстов.

Требования по видам речевой коммуникации

Говорение

К концу обучения аспирант (соискатель) должен владеть подготовленной, а также неподготовленной монологической речью, уметь делать резюме, сообщения, доклад на иностранном языке; диалогической речью в ситуациях научного, профессионального и бытового общения в пределах изученного языкового материала и в соответствии с избранной специальностью.

Аудирование

Аспирант (соискатель) должен уметь понимать на слух оригинальную монологическую и диалогическую речь по специальности, опираясь на изученный языковой материал, фоновые страноведческие и профессиональные знания, навыки языковой и контекстуальной догадки.

Чтение



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС
Arrom 11

Аспирант (соискатель) должен уметь читать, понимать и использовать в своей научной работе оригинальную научную литературу по специальности, опираясь на изученный языковой материал, фоновые страноведческие и профессиональные знания и навыки языковой и контекстуальной догадки. Аспирант (соискатель) должен овладеть всеми видами чтения (изучающее, ознакомительное, поисковое и просмотровое).

Письмо

Аспирант (соискатель) должен владеть умениями письма в пределах изученного языкового материала, в частности уметь составить план (конспект) прочитанного, изложить содержание прочитанного в форме резюме; написать сообщение или доклад по темам проводимого исследования.

6.3 Самостоятельная работа обучающихся

Процесс изучения дисциплины предусматривает контактную работу на занятиях семинарского типа (практические занятия) и самостоятельную работу обучающегося (подготовка обучающегося к практическим занятиям и кандидатскому экзамену).

В качестве основной методики обучения по дисциплине «Иностранный язык» была выбрана коммуникативная методика.

В качестве основных форм организации учебного процесса по дисциплине «Иностранный язык» в предлагаемой методике обучения выступают практические занятия (с использованием интерактивных технологий обучения), а также самостоятельная работа обучающихся.

Самостоятельная работа обучающихся по дисциплине «Иностранный язык» обеспечивает:

- закрепление знаний, полученных аспирантами в процессе практических занятий;
- формирование навыков говорения, чтения, аудирования;
- формирование навыков работы с периодической, научной литературой, информационными ресурсами Интернет.

В процессе выполнения самостоятельной работы аспирант овладевает умениями и навыками чтения и анализа научных работ на иностранном языке; аудирования устных научных выступлений на иностранном языке; устной коммуникации на иностранном языке по вопросам научного исследования; навыками написания авторских научных текстов.

Формы самостоятельной работы:

- 1. Подготовка к практическим занятиям (выполнение лексико-грамматических заданий).
- 2. Ознакомление с литературой на сайте ЭБС znanium.com.Составление терминологического словаря. Подбор лексики и дополнительного материала по теме «Встречи и контакты» для проведения ролевой игры. Подготовка диалогов и монологов для устного ответа на практических занятиях.
- 3. Написание делового письма с применением лексических и фразеологических единиц, изученных на практическом занятии.
- 4. Поиск и обзор материала в сети Интернет, подготовка доклада и участие в конференциях.
- 5. Проработка учебного материала (реферирование, аннотирование текстов). Поиск информации в сети интернет по теме «Возможности молодых ученых в России и за рубежом». Подготовка к промежуточной аттестации (зачет)
- 6. Составление CV и coverletter, подготовка лексического словаря по теме «Прохождение собеседования в международную компанию»
- 7. Поиск и обзор дополнительного материала в сети Интернет по теме «Трудоустройство». Подготовка лексического словаря для работы на учебном занятии.

«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС
Arrom 10

8. Написание реферата и подготовка устного ответа к кандидатскому экзамену.

7. Фонд оценочных средств

7.1 Текущий контроль

Текущий контроль		
Контроль по теме 1		
	Контроль проводится в форме беседы	
Содержание задания для	Тема 1. Встречи и контакты.	
текущего контроля		
Требования к выполнению	1. Преподаватель задает любой вопрос из списка. Ответы	
задания	на вопросы даются в устной форме.	
	2. На ответ обучающемуся дается 2 минуты.	
	Пороги оценок (количество правильных ответов)	
	Ответ неполный. Существуют грамматические и	
Критерии оценки по	фонетические ошибки удов,	
содержанию и качеству	Ответ достаточно полный, но вопрос не раскрыт	
	полностью. Есть грамматические и фонетические	
	неточности. – хор,	
	Ответ полный, содержательный. Нет грамматических и	
	фонетических ошибок отл.	
	Предел длительности всего контроля-30 минут.	
	Предел длительности ответа на каждый вопрос 2 минуты.	
	1. Результаты оценочной процедуры представляются	
Методика обработки и	обучающимся в срок не позднее 1 недели после	
форматы представления	проведения процедуры. Форма представления – запись в	
результатов оценочных	электронном журнале.	
процедур		

Контрольные вопросы

When did you graduate from the University?

What University did you graduate from?

What department did you graduate from?

What courses did you like best? Least? Why?

How did you rank at the University?

Have you got a diploma with high honours?

Do you feel that you have received a good general training?

When did you decide to take a-postgraduate course?

Why did you decide to take a postgraduate course?

Why do you think you will succeed in a postgraduate course?

How interested are you in research work?

What personal characteristics are necessary for success in

your chosen field?



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС
Лист 13

Are you going to take a full time or correspondence course?

How will you manage to support yourself while studying?

Will you find it difficult to live on your grant?

Do you live on your own or with your parents?

Are you single or married?

What do you do to keep you in good physical condition?

What are your strengths and weaknesses?

What leisure activities do you enjoy?

Do you like to read? If you do what kind of books do you prefer?

If you don't, why?

You have got some friends, haven't you? What kind of a person is your closest friend?

Which of your parents has had the most profound influence on you?

Do you go in for extreme sports?

Which of your college years was the most difficult?

Have you ever had any difficulty in getting along with fellow students and professors?

Did you enjoy your five years at the University?

Have you ever been abroad?

What do your parents do?

Are there any scientists in your family or among your relatives?

	Текущий контроль
	Контроль по темам 2-3
Содержание задания для рубежного контрольнопроверочного тестирования Требования к выполнению задания Критерии оценки по	Контроль проводится в форме тестирования по темам 2, 3 Тема 2. Документооборот. Особенности оформления финансовых документов. Тема 3. Научная конференция 1. В тесте 30 вопросов. Ответы на вопросы теста даются в письменной форме. 2. На выполнение одного вопроса обучающемуся дается 2 минуты. Пороги оценок (количество правильных ответов) 12 - 18 - удов, 19 - 24 - хор,
содержанию и качеству	свыше 24 - отл. Предел длительности всего контроля-60 минут, выбирается только один из 3 дискурсов. Предел длительности ответа на каждый вопрос 2 минуты.
Методика обработки и форматы представления результатов оценочных процедур	1. При обработке результатов оценочной процедуры используются ключи тестов, содержащие правильные ответы на тестовые задания. 2. Результаты оценочной процедуры представляются обучающимся в срок не позднее 1 недели после проведения процедуры. Форма представления — запись в электронном журнале.



СМК РГУТИС
Лист 14

Вариант 1

Choosetherightanswer:

1.	My parents never let me in bed.	
	a) reading	c) to reading
	b) to read	d) read
2.	When the photos ?	
	a) were, taken	c) did, take
	b) have, been taken	d) have, been taken
3.	you me with the washing up,	please?
	a) are, going help	c) will, be helping
	b) will, help	d) are, going to help
4.	Our teacher forbids dictionaries duri	ng the test.
	a) us to use	c) they using
	b) them to use	d) us use
5.	The dress by my sister.	
	a) has been sewn	c) has sewn
	b) had been sewn	d) been sewn
6.	We are looking forward our going to	Spain for the summer holidays
	a) of	c) for
	b) to	d) about
7.	The people in the area are leaving or	Sunday.
	a) arc remaining	c) remaining
	b) were remained	d) remained
8.	Call me as soon as you home.	,
	a) will gel	c) gets
	b) will have got	d)get
9.	My parents advised to bed earlier too	
	a) me to go	c) me going
	b) my going	d) me go
10.	My husband has been saving money for a y	
	a) buys	c) will buy
	b) will have bought	d) is going to buy
11.		
	a) were given	c) given
	b) gave	d) giving
12.	=	, 6
	a) was, found	c) are, found
	b) has, been found	d) did, find
13.	You should pay for the goods.	
	a) choosing	c) chosen
	b) chose	d) chose
14.	The book last week is his first novel.	
	a) publish	c) was published
	b) publishing	d) published
15.	My friends enjoy football at the spor	ts ground.
	a) to play	c) the playing
	b) play	d) playing
16.	Are you selling your flat? – Yes, we	
	a) are going to move	c) are going move
	b) will move	d) move
17.	My brother hopes a lot of money in t	the lottery.
	a) will win	c) win
	b) to win	d) winning
18.	I you unless you everything to	
	a) won't help, will explain	c) don't help, will explain
	b) won't help, explain	d) don't help, explain



Лист 15

19.	Andrew saw Alice at the station and stopped _	with her.
	a) to have a word	c) having a word
	b) have a word	d) to having a word
20.	Jane loves children. I am sure she a goo	d teacher some day.
	a) is	c) will be
	b) will be being	d) is going to be
21.	Where the textbooks?	
	a) are, selled	c) are, sold
	b) can, sell	d) are, been sold
22.	The decisions at yesterday's meeting are	e very important to us.
	a) made	c) making
	b) to be made	d) were made
23.	If the weather fine we to our dack	ha.
	a) will be, go	c) will be, will go
	b) is, will go	d) be, will go
24.	Bad weather prevented taking a long wa	
	a) him of	c) him from
	b) he of	d) his from
25.	When the journalists arrived the will	
	a) read	c) was reading
	b) was read	d) was being read
26.	John and Mike in the competition	
	a) will be, take part	c) shall, take part
	b) will, take	d) will, take part
27.	The problem at the next meeting.	
	a) will be discussed	c) will discussed
20	b) will discuss	d) will be discussing
28.	The children by the news got restless an	
	a) exciting	c) excited
20	b) were excited	d) exciting
29.	Next spring Mr. Jones for this company	
	a) will be working	c) is going to work
20	b) will have been working	d) will work
30.	Tomorrow at 2 o'clock wein the sea. a) will swimming	a) will be awimming
	b) will have swum	c) will be swimming d) will swim
31.	Upon her to Moscow Sheila sent a teleg	*
51.	a) to come back	c) come back
	b) arriving	d) comingback
	b) arriving	u) cominguack
		Вариант 2
		Daphani 2
	Choose the right answer:	
1.	The dressby my sister.	
1.	• •	.) 1
	a) has sewn	c) been sewn
	b) had been sewn	d) has been sewn
2.	Our team the project by Monday.	
	a) will not have been handing in	c) will not have handed in
	b) will not be handing in	d) will have not handed in
3.	The students their exams by the 15 th of .	June.
	a) will have been passing	c) will be passing
	b) will have passed	d) will pass
1	•	u) wiii pass
4.	Robert is man I have ever met.	
	a) the most handsomest	c) the more handsomer
	b) handsomer	d) the most handsome
5.	The report when I entered the class.	



СМК РГУТИС
Лист 16

	a) had been made	c) was being made
	b) was made	d) was making
6.	youdo your homework ev	ery day when you were a pupil?
	a) did, have to	c) do, have to
	b) did, have	d) had, to
7.	Next month I this hat for a year	
	a) will have wearing	c) will be wearing
	b) will wear	d) will have been wearing
8.	Mike would like mountaineerin	g.
	a) to taking up	c) taking up
	b) take up	d) to take up
9.	My friend suggested to Greece	for a short holiday.
	a) go	c) going
	b) to going	d) to go
10.	Where you your next vac	cation?
	a) will, be spent	c) will, spend
	b) are, going spend	d) are, going to spend
11.	This film on TV next week.	
	a) will shown	c) will be shown
	b) will show	d) will be showing
12.	I've already bought everything, you	go shopping.
	a) don't have to	c) have to
	b) don't have	d) have not to
13.	The film is much spoken	
	a) by	c)for
	b) to	d) about
14.	Bad weather prevented taking a	long walk in the forest.
	a) he of	c) him of
	b) him from	d) his from
15.	I don't remember the letter to Ja	mes yesterday.
	a) post	c) posting
	b) about posting	d) to post
16.	We would like to stay at	
	a) theMadison hotel	c) hotel
	b) Madison hotel	d) a Madison hotel
17.	20. The beach is visited hundred	ds of people in summer.
	a) for	c) about
	b) by	d) after
18.	The compositionyesterday.	
	a) was wrote	c) was written
	b) is written	d) has been written
19.	Tomswim when he was four.	
	a) might	c) may
	b) could	d) can
20.	You look pale, you spend more	time outdoors.
	a) should	c) are allowed to
	b) ought	d) can
21.	We regret you that your accoun	t is overdrawn.
	a) informing	c) about informing
	b) inform	d) to inform
22	She graduated from in 2002	



учеждение высшего образования «РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

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Λucm 17

a) the Moscow university c) any Moscow university b) Moscow university d) a Moscow university 23. Call me as soon as you home. a) gets c) get b) will get d) will have got 24. Are you selling your flat? - Yes, we _____ to another one next month. a) will move c) are going move b) move d) are going to move 25. Jane's sister dreams _____becoming an architect. a) of c) for b) to d) about 26. Russia is ____than France. a) more large c) much larger b) more larger d) the largest 27. The road repairs _____ on the motorway might delay traffic. a) carried out c) carrying out d) are carried b) are carrying 28. The walk was a _____ one and we decided to have a short break at our hotel. a) tired c) tired b) tiring d) tiring 29. Where _____the textbooks _____? a) are, sold c) can, sell b) are, selled d) are, been sold 30. Janet is afraid _ ___ alone in a dark room. a) about sleep c) for sleeping b) to sleeping d) of sleeping Вариант 3 **Choose the right answer:** Nobody has ever seen _____ like that. a) her dances c) she dances b) her dance d) she is dancing 2. I hate a) him to be laughed at c) his laughed at b) he laughed at d) him laughing at He appeared _____ a good specialist. 3. a) to become c) becoming b) became d) becomes "We'll see them soon," she said. 4. a) she said we will see them soon. c) she said we had seen them soon. b) she said we would saw them soon. d) she said we would see them soon. I wish I____ him a week ago. a) met c) had met b) have met d) would meet The delegation _____ to arrive by the morning train. a) is expected c) expecting b) is expecting d) expects The traffic made _____ as if my head would burst. a) me to feel c) I feel



СМК РГУТИС

Лист 18

	b) me feel	d) I to feel	
8.	The holiday Thanksgiving Day is now of	observed on the fourth Thursday of November.	
	a) having called	c) calling	
	b) is called	d) called	
9.	"Go on!" he told the boy.		
	a) he told the boy go on.	c) he told the boy would go on.	
	b) he told the boy to go on.	d) he told the boy went on.	
10.	Выберите правильный вариант преобразова	•	
	"I haven't done my homework," she says.		
	a) she says she doesn't do her homework.	c) she says she hasn't done her homework.	
	b) she says she hadn't done her homework.	•	
11.	If the Spanish government Columbus wi	th ships, he wouldn't have discovered a new continent.	
	a) wouldn't equip	c) wouldn't have equipped	
	b) didn't equip	d) hadn't equipped	
12.	When they came and found what by the	burglars they got angry.	
	a) has been done	c) have been done	
	b) had been done	d) is been done	
13.	He wanted to know which bus		
	a) he should take	c) should he take	
	b) he takes	d) does he take	
14.	If you the film yesterday, you could tak	e part in our discussion now.	
	a) have seen	c) would see	
	b) saw	d) had seen	
15.	She said that she and could not work an	y more.	
	a) will be tired	c) is tired	
	b) has been tired	d) was tired	
16.	If you knew where I live, to see me?		
	a) did you come	c) would you come	
	b) will you come	d) have you come	
17.	He is known a large art collection.		
	a) to have	c) has	
	b) is having	d) having	
18.	The problem is easy enough for to solve	2.	
	a) I	c) me	
	b) mine	d) my	
19.	Had I known about his troubles, I him a	_	
	a) hadn't asked	c) didn't ask	
	b) wouldn't have asked	d) won't ask	
20.	"Who did you see at the lecture?" my mother a		
	a) my mother wanted to know who I had seen at the lecture.		
	b) my mother wanted to know who I saw at the lecture.		
	c) my mother wanted to know who did I se		
	d) my mother wanted to know who had I se		
21.	seriously ill, she couldn't come to the un	•	
	a) to be	c) was	
	b) be	d) being	
22.	We'll be late unless we	\	
	a) would hurry up	c) will hurry up	
2.5	b) hurried up	d) hurry up	
23.	If you in Italy, you'd learn Italian.	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	
	a) will live	c) lived	



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Лист 19

	b) live	d) would live
24.	This author is said a novel for ten ye	ears.
	a) has been writing	c) writing
	b) to have been writing	d) is writing
25.	"What's your name?" Sue asked the young	man.
	a) sue asked the young man his name w	as what.
	b) sue asked the young man what his na	ame was.
	c) sue asked the young man what his na	me is.
	d) sue asked the young man what is his	name.
26.	If I were you, I England years ago.	
	a) would have visited	c) had visited
	b) will visit	d) visited
27.	Parents want their children	
	a) being kind	c) be kind
	b) to be kind	d) are kind
28.	I ask you	
	a) the phone-book where	c) where the phone-book is
) where is the phone-book	d) the phone-book where is
29.	What would you do if you a ghost?	
	a) will see	c) would see
	b) see	d) saw
30.	He promised he would return the book as s	oon as he it.
	a) read	c) had read
	b) would read	d) will read
		Вариант 4
	Choose the right answer:	2.1p
	_	
1.	If Walter insisted, I him tomorrow.	
	a) help	c) helped
_	b) will help	d) would help
2.	If I you, I would buy a computer.	
	a) were	c) will be
_	b) would be	d) am
3.	This author is said a novel for ten ye	
	a) writing	c) is writing
	b) to have been writing	d) has been writing
4.	her work, she left the office.	
	a) finishing	c) finished
	b) having finished	d) being finished
5.	I wish I Charlie in the pub last night	
	a) don't meet	c) haven't met
	b) didn't meet	d) hadn't met
6.	He appeared a good specialist.	
	a) to become	c) becoming
	b) becomes	d) became
7.	"Who did you see at the lecture?" my moth	
		1 1
	a) my mother wanted to know who I ha	
	a) my mother wanted to know who I hab) my mother wanted to know who hadc) my mother wanted to know who I sa	I seen at the lecture.



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ

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ТУРИЗМА И СЕРВИСА»

d) my mother wanted to know who did I see at the lecture. 8. "Has your son seen the film before?" she asked me. a) she asked me if my son had seen the film before. b) she asked me if my son seen the film before. c) she asked me has my son seen the film before. d) she asked me had my son seen the film before. 9. I have never heard a) he to sing	
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9. I have never heard a) he to sing	
a) he to sing b) he sing d) him sing 10. They didn't want a professional pianist. a) him to be b) he be d) he to be 11. Our Professor was considered a good teacher. a) has been b) to be d) was 12. British people to drink tea all the time. a) are thought b) thought d) being thought 13. If you buy any more books we any place to sleep. a) haven't had b) didn't have d) don't have 14. Was he not so stubborn, he so difficult to deal with. a) wouldn't be b) weren't d) won't be 15. "I haven't got any money," he'll tell you. a) he'll tell you he doesn't got any money. b) he'll tell you he hadn't got any money. b) he said his name had been van. b) he said his name was van. 17. James Watt patented his steam engine, mainly for pumping, in 1769. a) is used b) having used d) using 18. I ask you	
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a) is used b) having used d) using 18. I ask you	
b) having used d) using 18. I ask you	
18. I ask you	
a) where the phone-book is c) where is the phone-book	
b) the phone-book where is d) the phone-book where	
19. They would have noticed it if she upset that evening.	
a) had been c) were	
b) would be d) was	
20. "What's your name?" Sue asked the young man.	
a) sue asked the young man what is his name.	
b) sue asked the young man what his name was.	
c) sue asked the young man what his name is.	
d) sue asked the young man his name was what.	
21. "I want to go home," he's told me.	
a) he told me he wants to go home. c) he's told me he wants to go home. h) he's told me he wants to go home. d) he's told me he want to go home.	
b) he's told me he wanted to go home.d) he's told me he want to go home.22. Viewers to object to the growing amount of violence on TV.	
a) not to seem c) aren't seemed	
b) don't seem d) haven't been seemed	
23. I wish I him a week ago.	



ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ БЮДЖЕТНОЕ ОБРАЗОВАТЕЛЬНОЕ учреждение высшего образования

СМК РГУТИС

Лист 21

«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

	a) met	c) had met
	b) would meet	d) have met
24.	If you knew where I live, to see me?	
	a) have you come	c) did you come
	b) would you come	d) will you come
25.	•	•
	a) don't smoke	c) no smoking
	b) not smoke	d) not to smoke
26.	The proposal is reported by the committee	<i>'</i>
20.	a) to approve	c) to have been approved
	b) approved	d) to have approved
27.	She told us that she the film.	d) to have approved
21.		a) has already soon
	a) had already seen	c) has already seen
20	b) will see	d) sees
28.	Tom said that he to Disneyland.	`
	a) had never been	c) was never
	b) was never been	d) has never been
29.	Steve asks me if I lend him my dictiona	
	a) would	c) have
	b) will	d) must
30.	"Sit down, Mary," the doctor said.	
	a) the doctor told Mary sit down.	
	b) the doctor told Mary would sit down.	
	c) the doctor told Mary to sit down.	
		Вариант 5
		Вариант 5
	Choose the right answer:	Вариант 5
32.	Choose the right answer: My parents never let me in bed.	
32.	Choose the right answer: My parents never let me in bed. a) reading	c) to reading
	Choose the right answer: My parents never let me in bed. a) reading b) to read	
32. 33.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ?	c) to reading d) read
	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken	c) to reading d) read c) did, take
33.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken	c) to reading d) read c) did, take d) have, been taken
33.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, plea	c) to reading d) read c) did, take d) have, been taken ase?
33.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, pless a) are, going help	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping
33.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, plea	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help
33.34.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, plead a) are, going help b) will, help	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help
33.34.35.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, pless a) are, going help b) will, help Our teacher forbids dictionaries during a us to use b) them to use	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help the test.
33.34.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, plead a) are, going help b) will, help Our teacher forbids dictionaries during a) us to use b) them to use The dress by my sister.	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help the test. c) they using d) us use
33.34.35.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, plean a) are, going help b) will, help Our teacher forbids dictionaries during a) us to use b) them to use The dress by my sister. a) has been sewn	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help the test. c) they using d) us use c) has sewn
33.34.35.36.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, plead a) are, going help b) will, help Our teacher forbids dictionaries during a) us to use b) them to use The dress by my sister. a) has been sewn b) had been sewn	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help the test. c) they using d) us use c) has sewn d) been sewn
33.34.35.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, plea a) are, going help b) will, help Our teacher forbids dictionaries during a a) us to use b) them to use The dress by my sister. a) has been sewn b) had been sewn We are looking forward our going to Sp	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help the test. c) they using d) us use c) has sewn d) been sewn pain for the summer holidays.
33.34.35.36.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, plea a) are, going help b) will, help Our teacher forbids dictionaries during a a) us to use b) them to use The dress by my sister. a) has been sewn b) had been sewn We are looking forward our going to Span of	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help the test. c) they using d) us use c) has sewn d) been sewn pain for the summer holidays. c) for
33.34.35.36.37.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, plead a) are, going help b) will, help Our teacher forbids dictionaries during a) us to use b) them to use The dress by my sister. a) has been sewn b) had been sewn We are looking forward our going to Span a) of b) to	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help the test. c) they using d) us use c) has sewn d) been sewn vain for the summer holidays. c) for d) about
33.34.35.36.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, pletal a) are, going help b) will, help Our teacher forbids dictionaries during a) us to use b) them to use The dress by my sister. a) has been sewn b) had been sewn We are looking forward our going to Span of b) to The people in the area are leaving on States.	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help the test. c) they using d) us use c) has sewn d) been sewn vain for the summer holidays. c) for d) about unday.
33.34.35.36.37.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, plead a) are, going help b) will, help Our teacher forbids dictionaries during a) us to use b) them to use The dress by my sister. a) has been sewn b) had been sewn We are looking forward our going to Span a) of b) to	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help the test. c) they using d) us use c) has sewn d) been sewn vain for the summer holidays. c) for d) about
33.34.35.36.37.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, ples a) are, going help b) will, help Our teacher forbids dictionaries during a) us to use b) them to use The dress by my sister. a) has been sewn b) had been sewn We are looking forward our going to Span a) of b) to The people in the area are leaving on Sua) arc remaining	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help the test. c) they using d) us use c) has sewn d) been sewn sain for the summer holidays. c) for d) about unday. c) remaining
33.34.35.36.37.38.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, plead a) are, going help b) will, help Our teacher forbids dictionaries during a) us to use b) them to use The dress by my sister. a) has been sewn b) had been sewn We are looking forward our going to Span a) of b) to The people in the area are leaving on Sua) arc remaining b) were remained Call me as soon as you home. a) will gel	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help the test. c) they using d) us use c) has sewn d) been sewn vain for the summer holidays. c) for d) about unday. c) remaining d) remained c) gets
33.34.35.36.37.38.	Choose the right answer: My parents never let me in bed. a) reading b) to read When the photos ? a) were, taken b) have, been taken you me with the washing up, plead a) are, going help b) will, help Our teacher forbids dictionaries during a) us to use b) them to use The dress by my sister. a) has been sewn b) had been sewn We are looking forward our going to Span a) of b) to The people in the area are leaving on Sua) arc remaining b) were remained Call me as soon as you home.	c) to reading d) read c) did, take d) have, been taken ase? c) will, be helping d) are, going to help the test. c) they using d) us use c) has sewn d) been sewn vain for the summer holidays. c) for d) about unday. c) remaining d) remained c) gets d)get



Лист 22

СМК РГУТИС

	a) me to go	c) me going
	b) my going	d) me go
41.	My husband has been saving money for a year	, he a new car.
	a) buys	c) will buy
	b) will have bought	d) is going to buy
42.	The instructions by the officer were not	
	a) were given	c) given
	b) gave	d) giving
43.		u) giving
ъ.	a) was, found	c) are, found
	b) has, been found	d) did, find
11		u) uiu, iiiiu
44.	You should pay for the goods.	1
	a) choosing	c) chosen
	b) chose	d) chose
45.	The book last week is his first novel.	
	a) publish	c) was published
	b) publishing	d) published
46.	7 7 ===== 1 2	
	a) to play	c) the playing
	b) play	d) playing
47.	Are you selling your flat? – Yes, we to a	another one next month.
	a) are going to move	c) are going move
	b) will move	d) move
48.	My brother hopes a lot of money in the	lottery.
	a) will win	c) win
	b) to win	d) winning
49.	I you unless you everything to m	
.,.	a) won't help, will explain	c) don't help, will explain
	b) won't help, explain	d) don't help, explain
50	Andrew saw Alice at the station and stopped _	
50.	a) to have a word	c) having a word
	b) have a word	d) to having a word
51	Jane loves children. I am sure she a goo	
31.	=	
	a) is	c) will be
50	b) will be being	d) is going to be
52.	Where the textbooks?	1.1
	a) are, selled	c) are, sold
	b) can, sell	d) are, been sold
53.	The decisions at yesterday's meeting are	
	a) made	c) making
	b) to be made	d) were made
54.	If the weather fine we to our dack	ha.
	a) will be, go	c) will be, will go
	b) is, will go	d) be, will go
55.	Bad weather prevented taking a long wa	alk in the forest.
	a) him of	c) him from
	b) he of	d) his from
56.	When the journalists arrived the will	
	a) read	c) was reading
	b) was read	d) was being read
57.	John and Mike in the competition	_
57.	a) will be, take part	c) shall, take part
	b) will, take	d) will, take part
58.		d) will, take part
50.	The problem at the next meeting.	a) will discussed
	a) will be discussed	c) will discussed
50	b) will discuss	d) will be discussing
59.	The children by the news got restless an	-
	a) exciting	c) excited
	b) were excited	d) exciting

РГУТИС

ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ БЮДЖЕТНОЕ ОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ ВЫСШЕГО ОБРАЗОВАНИЯ

«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

CMK P	гутис

60.	Next spring Mr. Jones for this compan	y for exactly twenty years
	a) will be working	c) is going to work
	b) will have been working	d) will work
61.	Tomorrow at 2 o'clock wein the sea.	
	a) will swimming	c) will be swimming
	b) will have swum	d) will swim

Вариант 1 1c 2b 3b 4a 5c 6b 7a 8c 9c 10b 11b 12c 13d 14c 15b 16c 17c 18d 19c 20c 21a 22b 23b 24b 25c 26a 27c 28b 29c 30c Вариант2 1c 2c 3b 4c 5b 6c 7a 8c 9c 10b 11b 12b 13a 14a 15b 16b 17b 18b 19b 20b 21b 22b 23c 24b 25c 26c 27a 28b 29c 30a Вариант3 1c 2c 3a 4b 5a 6c 7a 8c 9b 10c 11a 12b 13a 14a 15c 16a 17c 18c 19b 20c 21c 22a 23c 24c 25a 26a 27c 28c 29c 30c Вариант41a 2c 3c 4b 5b 6c 7b 8b 9a 10c 11c 12c 13b 14b 15a 16b 17c 18a 19a 20c 21b 22a 23a 24a 25b 26b 27b 28c 29b 30c

Вариант51c 2c 3b 4d 5d 6d 7c 8b 9c 10a 11e 12c 13c 14c 14\5a 16b 17d 18d 19d 20d 21b 22a 23b 24c 25c 26b 27a 28c 29a 30b

Текущий контроль		
Контроль по теме 5		
Содержание задания для текущего контроля	Контроль проводится в форме письменной работы - составление CV и устной форме - ролевой игры «Интервью» Тема 5. Собеседование.	
Требования к выполнению задания	1. Преподаватель задает любой вопрос из списка. Ответы на вопросы даются в устной форме. 2. На ответ обучающемуся дается 2 минуты.	
Критерии оценки по содержанию и качеству	Пороги оценок (количество правильных ответов) Ответ неполный. Существуют грамматические и фонетические ошибки удов, Ответ достаточно полный, но вопрос не раскрыт полностью. Есть грамматические и фонетические неточности. — хор, Ответ полный, содержательный. Нет грамматических и фонетических ошибок отл. Предел длительности всего контроля-30 минут. Предел длительности ответа на каждый вопрос 2 минуты.	
Методика обработки и форматы представления результатов оценочных процедур	1. Результаты оценочной процедуры представляются обучающимся в срок не позднее 1 недели после проведения процедуры. Форма представления – запись в электронном журнале.	

Типовые задания.

1. PREPARATORYWORK



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС
A

Time flies, and one day you will have to look for the job. In this unit you'll learn how to write a letter of job application, *curriculum vitae* (CV) = resume (American version), a short written account of your education and past employment.

Besides, you'll be given some hints (advice) on how to behave during an interview.

How to write a job application

The job-winning tips from professionals:

- 1. Put your address, telephone number and date in the top right-hand corner and the name of the person you are applying to on the left, level with the date. Write the company name and address below. Leave a line between paragraphs.
 - 2. First paragraph a polite one-sentence opening explanation of why you are writing.
- 3. Tell them you know that they are busy people but stress that your CV proves you are worthy of their time too.
- 4. Describe yourself like a product on sale. List your skills and such personal qualities as high motivation, enthusiasm and adaptability.
 - 5. If you have qualifications, list them briefly.
 - 6. A positive attitude is important, so explain why it's the only firm you want to work for.
- 7. Ask for an interview. Say you are happy to come in for a chat at any time, even if there are no jobs available now. Thank the readers for their time and remind them you are waiting for a reply. Use "Yours sincerely¹¹ if you're writing to a named person and "Faithfully" if you started "Dear Sir/Madam". Sign your letter at the bottom left and print your name clearly below.

JOB APPLICATION	N
Person	30 Henry Court
Company name	Meadows
Date	Nottingham
Dear Sir/Madam	No. 92
	Tel.

I am writing to enquire about the possibility of employment with your company. I can offer a variety of skills from practical to clerical, any role would suit at present time. I enclose my CV for your attention.

For the past two years 1 have been engaged in casual voluntary work at Queens Medical Center. This has kept me busy and has led to meeting new people. A position at your company, however, would allow me to resume a working role.

I am adaptable, reliable and willing to retrain. From packing to office work, my past experience may be useful to you, given the opportunity.

If there is a position available at this time, I can be contacted on (*telephone No*) in the afternoons and would be more than willing to come down for an interview. If not then would you please keep my details to hand for the near future.

Yours faithfully

2 YOUR CV (CURRICULUM VTTAE)

Always type it on unlined white paper, preferably a single sheet.



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС
Лист 25

Write your name, address and telephone number.

Put your health record, date of birth and marital status.

In the next section, note down your education. Put any qualifications on the next line.

Next, detail your work history, starting with your most recent job. Give dates, employers and describe your duties.

List hobbies and interests and put extra information in a separate section.

End by saying that two referees are available on request - not naming them leaves you free to choose the best ones for particular jobs. *Remember* the longer an application, the less chance it has of being read.

Never send a photo-copied letter - it looks as though you don't care.

Always be positive and never apologise for being You.

CURRICULUM VITAE (CV)		
NAME	Robert Edward Bateman	
ADDRESS	28 Grow Hood. West	
	Clapham	
	UK	
DATE AND PLACE OF	9th September 1968, London	
BIRTH		
NATIONALITY	British	
EDUCATION	Ripton County School	
	Grant College of Further	
	Education	
	University of Everton	
LANGUAGES	English, French	
PREVIOUS EXPERIENCE	2 years of a translator for	
	publisher of dictionaries	
	3 years of teaching English in	
	France	
INTERESTS	Reading, travelling, art.	

RESUME		
1. NAME/SURNAME	Mariana Smirnova	
2. AGE	14 October, 1974	
3. MARITAL STATUS	Single	
4. CONTACT	412 70 81	
TELEPHONE		
5. LANGUAGES	English (fluent) - translating,	
	interpreting and negotiating	
	skills	
	German (basic)	
6. EDUCATION	A fourth-year student at the	
	evening department of the	
	Institute	
	of Foreign Relations (MGIMO)	



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

CMK	PΓ	уT	ИС

Лист 26

7. COURSES AND PROFES-	International Economy 1994-1995
SIONAL TRAINING	Typing and computer courses 1994-1995
8. WORK EXPERIENCE	Interpreting courses 1992-1995 - JSC, Poliphondis Securities Assistant General Director 1995
	MADI Institute (Automobile Institute, Economics department) Translator/Interpreter, Office Assistant
9. SALARY HISTORY	S 700 per month including lunch
10. COMPUTER SKILLS	Word for Windows, EXCEL, Norton Commander
11. PREVIOUS EXPERIENCE	1. Oral and written translation
	 Travel arrangement Meetings and negotiations arrangement Business letters and contracts making Carrying out administrative duties about the office Working with clients, marketing experience
12. INTERPERSONAL QUALITIES	Good communication skills, energetic, well-organised, flexible, friendly, honest, responsible, intelligent

3 AN INTERVIEW

1. Before you read the text on p 337 think of the questions you might be asked during an interview about:

yourself
 your family
 your education
 your friends
 your hobbies
 your previous job
 your interests and talents

9. your strong points10. your weak points11. adaptability12. flexibility13. responsibility14. ambition

15. your failures and experience of

РГУТИС

ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ БЮДЖЕТНОЕ ОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ ВЫСШЕГО ОБРАЗОВАНИЯ

«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС

<u>Λυс</u>т 27

8. business you plan to have

overcoming them

2. What kind of questions would you like to ask the interviewer? Think of possible questions concerning:

1) your future job

2) your coworkers3) your salary

4) your promotion

5) your duties

6) possible difficulties (problems)

3. What kind of clothing would you wear if you got an invitation for an interview? Perhaps some hints from below will help you. Try to choose the proper clothes and colour. Remember that your personal appearance sends a message even before you have an opportunity to shake hands with your interviewer.

Women's clothing

Men's clothing

a blouse a shirt (with long sleeves

short sleeves)

a skirt a T-shirt

1) a mini-skirt a waistcoat
2) a pleated skirt trousers

2) a pleated skirt trousers a jacket the jeans a waistcoat a pullover 1) doub

a pullover 1) double-breasted a trousers suit 2) single-breasted

a suit a sui

a dress a sport suit, a windcheater (jacket)

an evening dress a sweater

a lady's hat evening dress coat (tails)

a coat a tie

walking shoes leather shoes sandals moccasins, boots

high-heeled shoes trainer sneakers

boots

a broach a bracelet rings beads

earrings, clips

a pin (golden, silver)

Colours

white blue red grey (gray AmE) black navy-blue pink lilac brown dark-blue yellow orange green



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС
Aucm 28

HOW TO BEHAVE DURING AN INTERVIEW

It's evident that getting a job depends on many factors, among them writing a strong job application and CV or resume. Your behaviour during an interview, however, is often the best and often the most important stage in getting a job.

Interviews may be conducted by one or by several people.

The interview is an opportunity for the applicant to project his/her personality and convince the interviewers of his/her suitability for the job.

1. Pay attention to the way you are dressed.

When you are properly dressed you demonstrate respect and consideration for those with whom you interact.

Your hairstyle, nails and choice of cosmetics will contribute to your appearance.

Your clothing should meet the requirements of business style. It's very important that you should feel comfortable in your suit.

- 2. Be ready to speak about yourself. Your words should contain something to make people take notice of you. Describe briefly your experience at previous jobs and the good results you achieved there.
- 3. A standard question you may be asked "Why are you looking for a job?" You should be ready to offer reasons which sound convincing.
- 4. You should organize your thoughts logically, have self-confidence, and never distort facts or try to persuade people to your way of thinking.
- 5. You must be ready to answer some unexpected questions: "What are your strong points?" and "What are your weak points?"

Your speech should be illustrated with clear examples. When speaking about your failures or mistakes be sure to emphasize the conclusion you have drawn after analyzing your failures and what they taught you.

Just remember that the capacity to overcome failures and analyze mistakes is valuable to any company.

- 6. You may be asked what you can do for the company or how you see your future duties. You should learn as much as possible about the company you are dealing with. If possible quote concrete figures or examples so that the interviewer will appreciate the extent of your contribution.
 - 7. What salary are you expecting?

Think of concrete figures – you should base your answer on the average salary of other employees with your qualification.

- 8. Be ready for practical tests if you apply for a job as a salesmanager you may be asked to sell something or to express your opinion about how to settle a conflict in a hypothetical situation.
- 9. At the end of the interview you may ask some questions. You should enquire about what your future job will entail, what possible difficulties there are in store for you, and what the other staff members are like.
 - 10. Some more advice:
- 1)Never be late. Even if you come too early, it is better to walk around outside than to bother the interviewer about what you should do for the next 20–15 minutes.
- 2)Remember that your speech should be more than mere words. How you speak sometimes is not as important as what you say.
- 3)Be yourself just speak the way you speak with your friends. Try to overcome your nervousness. You can learn to control your nervousness rather than let it get the better of you.



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС

Try to accept nervousness as a natural way of helping you to be alert and do your best. Remember it is normal and natural for you to be a little nervous. As you speak, smile and try to change your facial expression to convey the emotions that you feel. A smile coupled with good posture can work wonders.

4)Much attention should be paid to eye contact. You should not look at the floor or at the ceiling. Look into the eyes of the people you are talking to.

Your speech is certain to be enthusiastic and lively.

Now think what kind of person you are.

You may use the following words to describe yourself and other people:

to be reliable	to be well-organised	to be intelligent
to be adaptable	to be flexible	to be loyal
to be energetic	to be friendly	to be professional
to be hardworking	to be honest	to be ambitious
to be experienced	to be responsible	to be communicative
to be modest	to be patient	to be sensitive
to be practical	to be independent	to be romantic
to be punctual	to be sociable	to be helpful

What do we mean

1) when we say that a person is:

- reliable, hardworking, sociable, helpful, ambitious, friendly, professional, experienced? 2) when we say that a person is:
- unreliable, dependent, unfriendly, inexperienced, dishonest, indifferent, unsuccessful, irresponsible, helpless, inflexible?

Translate the following words and if you can say in what context you can use them:

to apply application applicant	to advertise advertisement advertiser	to interview an interview interviewer interviewee
to employ employment employer employee	to appear appearance to disappear	to suit (a suit) suitability suitable

Role Play

Several days ago an advertisement for a job appeared in the newspaper *Moscow Times*. Some of you decided to apply for this job, while the others are going to be interviewers. The applicants will have to write application letters and CVs and later they will be called for an interview one at a time. Finally, the successful applicant will be called back into the interview room and offered the job.



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС	
Лист 30	•

Book-keeper

A well-established British company requires a bookkeeper/secretary for their new office in Moscow.

The book-keeper/secretary must be bilingual in Russian and English and experienced in computer science.

Competitive salary with a challenge to grow.

Write enclosing CV to

Mr. J. Smith School House Halshead Road Paynton BVG 8MN.

The list of roles

- 1.INTERVIEWER, the head of the Personnel Department.
- 2.INTERVIEWER, the Personnel manager.
- 3.APPLICANTS.

The description of the roles

John (Irene) Smith, the head of the Personnel Department

Before interviewing the applicants look through their CVs and application letters, decide what questions to ask and prepare to explain the job advertised and to say what the person will have to do. The contract is for one year. You think that the person should be friendly and have a nice personality.

Experience is not of vital importance – you have your own training program. Analyze the results of the interviews, choose the most suitable applicant and announce your decision to the applicants.

Paul (Nora) Williams, the personnel manager

Before interviewing the applicants, look through their CVs and application letters, decide what questions to ask and prepare to explain the job advertised and to say what the person will have to Jo. You are supposed to take notes (name, appearance, general impression, speech, answers to questions - you could give each applicant points out of ten for each of the above). Offer applicants an opportunity to put questions to you. You think that the person should have some experience, must be energetic, ambitious and enthusiastic. You are interested in the results of his or her studies. Analyze the results of the interviews, discuss them with your colleagues, choose the most suitable applicant and announce your decision to the applicants.

Applicants

You are to use your own names and background. If you like you can add some details, write an application letter. Be ready to answer the questions of the interviewers and to ask your own questions about the job. Do not forget to say "Congratulations" to the person who finally gets the job.

Текущий контроль Тема 6. Деловые встречи.



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

CM	1K F	гути	C

	Контроль проводится в письменной работы - письменный
Содержание задания для	перевод учебных текстов
текущего контроля	
Требования к выполнению	1. Текст на иностранном языке предоставляется в
задания	распечатанном виде.
	2. На ответ обучающемуся дается 30 минут.
	Пороги оценок (количество правильных ответов)
	Перевод не соответствует содержанию - удов,
Критерии оценки по	Перевод соответствует содержанию. Есть есть лексические
содержанию и качеству	неточности. – хор,
	Перевод полностью соответствует содержанию отл.
	Предел длительности всего контроля-60 минут.
	1. Результаты оценочной процедуры представляются
Методика обработки и	обучающимся в срок не позднее 1 недели после
форматы представления	проведения процедуры. Форма представления – запись в
результатов оценочных	электронном журнале.
процедур	

Типовые практические задания для подготовки For questions 1-12, read the text and decide which answer (A, B, C or D) best fits each gap.

Exploit before you explore			
Publicly available d	ata on company 1	offer no simple	e 2 that captures the
3 between	een exploration and exp	ploitation for many in	dustries over time. We decided,
therefore, to look at	multiple 4	To measure explora	tion, we used R&D spending as
a percentage of sale	s and patents issued as	a percentage of sales.	For exploitation, we used return
on equity, return or	sales, and return on i	investment. historical	5 of the companies
reveals a clear 6	: Though the	ey did not neglect exp	ploration, as a strategy the gold
medalists consistent	ly chose to pursue expl	oitation efforts over 7	initiatives. It seems
that companies ca	n compensate for in	sufficient exploration	n capabilities by being more
8 explo	iters. But they are not a	able, 9 the	e long run, to make up for a lack
of exploitation 10_	through bet	ter exploration. In oth	er words, great companies don't
11 thei	r way to growth - the	ey grow by efficiently	y exploiting the 12
potential of existing	126 innovations.		
1 A. fulfillment	B. performance	C. operation	D. action
2 A. measure	B. extent	C. range	D. scope
3 A. stress	B. straining	C. tension	D. strain
	B. metrics		
5 A. analysis	B. examinationC. rev	iew D. rep	ort
6 A. prototype	B. pattern	C. suit	D. figure
7 A. exploration	B. research		
8 A. effective	B. effectual	C. efficacious	D. efficient
9 A. to	B. under	C. with	D. over
10 A. abilities	B. liabilities	C. capabilities	D. faculty
11 A. innovate	B. modernize	C. renovate	D. alternate
12 A. total	B. fullest	C. complete	D. absolute

РГУТИС

ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ БЮДЖЕТНОЕ ОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ ВЫСШЕГО ОБРАЗОВАНИЯ

«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

CMK P	гутис

For questions 1-6, read the texts and decide which answer $(A,\,B,\,C\ or\ D)$ best fits each gap.

		•	THE EURO	SYMBOL	
Taxpa	yers in Europe	e are in debt t	o Jean-Pierre	Malivoir. Instead	of 1 a host of
highly	paid designe	ers to 2	ideas	for a symbol for	the euro, this European
Comm	nission official	3 t	o work and got	the job done for no	othing.
					The eventual design slipped
					to discuss other
					's design achieved instant
					was inspired by the Greek
letter e	epsilon, with tv	vo simple noriz	ontal lines 6	it.	
1	A. charging	B. con	nmissioning	C. entrusting	D. electing
2	Δ bring abou	t B. con	ne un with	C give rise to	D. make up
3	A put	D. Con	te up with	C. give lise to	D. set
	A. put	D. Selli	oma anta d	C. give rise to C. came C. convened	D. set
4	A. confected	B. con	gregateu	C. convened	D. assembled
5	A. chance	B. acci	ident	C. fortune	
6	A. drawn acı	oss B. drav	wn around	C. written across	D. written around
T				2-1	7 D) L C4
For	questions 1-0,		ina aeciae wni IOWING WH		C or D) best fits each gap.
		KI	IOWING WA	EN 10 GO	
Fone o	ra ganarally to	okon 1	when a fo	mous actor or actr	ess suddenly 2
	-				——————————————————————————————————————
_		-			nade her last film when she
		notable 3			11 1 11 11 11 11 11
					lly have evidence that their
		very fe	w have the sel	f-awareness to get	out while the going is still
5					
					g as they can 6
on to	power, they re	fuse to accept	the advice of	party members, no	doubt suspecting that it is
promp	ted by their co	lleagues' own a	mbitions!		
4			G	D 1	
1				D. unexpected	
2		B. withdraws			
3		B. type			
4		B. decline		•	
5		B. well			
6	A. keep	B. stick	C. fasten	D. hang	
For qu	uestions 1-7, re			1 / /	or D) best fits each gap.
				THE EXPERTS	_
					_ for the coming year, but
					their dismal failure last
time.	Not one of the	m correctly for	recast that the	market would 3	rather than rise.
					expansion, partly because,
					ause they have a personal
					they can expect a bonus;
					us to believe that things can

only get better.



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС

Лист 33

1	A. expectations	B. predictions	C. presentiments	D. warnings
2	A. dress	B. cloak	C. bury	D. cover
3	A. fade	B. drop	C. fall	D. sink
4	A. norm	B. rule	C. code	D. law
5	A. stock	B. bond	C. venture	D. capital
6	A. booming	B. busting	C. rocking	D. jumping
7	A. ground	B. bottom	C. floor	D. foot

Translate

Economic Concepts for the Social Sciences

This book presents some of the key economic concepts that have guided economic thinking in the last century and identifies which concepts will continue to direct economic thought in the coming decades. It is written in an accessible manner and is intended for a wide audience with little or no formal training in economics. This treatment will interest economists who want to reflect on the direction of the discipline and to learn about achievements in other subfields. The author imparts his enthusiasm for the economic way of reasoning and its wide applicability. Through the abundant use of illustrations and examples, he makes concepts understandable and relevant. Topics include game theory, market failures, asymmetric information, endogenous growth theory, general equilibrium, rational expectations, and the new institutional economics. Gold is where you find it. This book is solid gold. Clearly, cogently, and cleverly introducing the structure of economic analysis without mathematics, Sandler presents a challenging and comprehensive guide to how to think about the general problems that we face in the broad realm of politics, economics, and policy. This book is a definite treasure for students in politics, sociology, and economics.

7.2. Оценочные средства промежуточной аттестации (кандидатский экзамен)

7.2.1 Структура кандидатского экзамена

Кандидатский экзамен по иностранному языку проводится в два этапа: на *первом* э*тапа* аспирант (соискатель) выполняет письменный перевод научного текста по специальности. Объем текста $-15\,000$ печатных знаков.

Успешное выполнение письменного перевода является условием допуска ко второму этапу экзамена. Качество перевода оценивается по зачетной системе. *Второй этап* экзамена проводится устно и включает в себя три задания:

- 1. Изучающее чтение оригинального текста по специальности. Объем 2500–3000 печатных знаков. Время выполнения работы 45–60 минут. Форма проверки: передача извлеченной информации осуществляется на иностранном языке.
- 2. Беглое (просмотровое) чтение оригинального текста по специальности. Объем 1000–1500 печатных знаков. Время выполнения 2–3 минуты. Форма проверки чтение на иностранном языке и перевод извлеченной информации на русский язык.
- 3. Беседа с экзаменаторами на иностранном языке по вопросам, связанным со специальностью и научной работой аспиранта (соискателя).



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

CMF	С РГУТИС
_	

Лист 34

7.2.2 Содержание кандидатского экзамена по иностранному языку

На кандидатском экзамене аспирант (соискатель) должен продемонстрировать умение пользоваться иностранным языком как средством профессионального общения в научной сфере.

Аспирант (соискатель) должен владеть орфографической, орфоэпической, лексической и грамматической нормами изучаемого языка и правильно использовать их во всех видах речевой коммуникации, в научной сфере в форме устного и письменного общения.

Говорение

На кандидатском экзамене аспирант (соискатель) должен продемонстрировать владение подготовленной монологической речью, а также неподготовленной монологической и диалогической речью в ситуации официального общения в пределах программных требований.

Оценивается содержательность, адекватная реализация коммуникативного намерения, логичность, связность, смысловая и структурная завершенность, нормативность высказывания.

Чтение

Аспирант (соискатель) должен продемонстрировать умение читать оригинальную литературу по специальности, опираясь на изученный языковой материал, фоновые страноведческие и профессиональные знания, навыки языковой и контекстуальной догадки.

Оцениваются навыки изучающего, а также поискового и просмотрового чтения.

В первом случае оценивается умение максимально точно и адекватно извлекать основную информацию, содержащуюся в тексте, проводить обобщение и анализ основных положений предъявленного научного текста для последующего перевода на язык обучения, а также составления резюме на иностранном языке.

Письменный перевод научного текста по специальности оценивается с учетом общей адекватности перевода, то есть отсутствия смысловых искажений, соответствия норме и узусу языка перевода, включая употребление терминов.

Резюме прочитанного текста оценивается с учетом объема и правильности извлеченной информации, адекватности реализации коммуникативного намерения, содержательности, логичности, смысловой и структурной завершенности, нормативности текста.

При поисковом и просмотровом чтении оценивается умение в течение короткого времени определить круг рассматриваемых в тексте вопросов и выявить основные положения автора.

7.2.3Оценочные средства промежуточной аттестации (Кандидатский экзамен)

Промежуточный контроль		
Кандидатский экзамен (1 часть)		
	Контроль проводится в письменной работы - письменный	
Содержание задания для	перевод учебных текстов	



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС
4 25

текущего контроля	
Требования к выполнению	1. Текст предоставляется в распечатанном виде.
задания	2. На ответ обучающемуся дается 30 минут.
	Пороги оценок (количество правильных ответов)
	Перевод не соответствует содержанию – не зачтено,
Критерии оценки по	Перевод соответствует содержанию. Естьлексические
содержанию и качеству	неточности. – зачтено,
	Перевод полностью соответствует содержанию зачтено.
Методика обработки и	1. Результаты оценочной процедуры представляются
форматы представления	обучающимся в срок не позднее 1 недели после
результатов оценочных	проведения процедуры. Форма представления – запись в
процедур	электронном журнале.

Промежуточный контроль		
Кандидатский экзамен (2 часть)		
Содержание задания для текущего контроля	Контроль проводится в письменной и устной форме: Изучающее чтение оригинального текста по специальности; Беглое (просмотровое) чтение оригинального текста по специальности; Беседа с экзаменаторами на иностранном языке по вопросам, связанным со специальностью и научной работой аспиранта (соискателя)	
Требования к выполнению задания	1. Текст предоставляется в распечатанном виде. 2. На подготовку обучающемуся дается 45-60 минут.	
Критерии оценки по содержанию и качеству	Пороги оценок (количество правильных ответов) Перевод и изложение не соответствует содержанию - удов, Перевод и изложение соответствует содержанию. Есть лексические неточности. — хор, Перевод и изложение полностью соответствует содержанию. Отсутствуют лексические и грамматические неточности - отл. Предел длительности всего контроля- 60 минут.	
Методика обработки и форматы представления результатов оценочных процедур	1. Результаты оценочной процедуры представляются обучающимся в срок не позднее 1 недели после проведения процедуры. Форма представления – запись в электронном журнале.	

Типовые вопросы для беседы

When did you graduate from the University? What University did you graduate from? What department did you graduate from? What courses did you like best? Least? Why? How did you rank at the University?



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

CN	ИК РГ	утис

Лист 36

Do you feel that you have received a good general training?

When did you decide to take a- postgraduate course?

Why did you decide to take a postgraduate course?

Why do you think you will succeed in a postgraduate course?

How interested are you in research work?

What personal characteristics are necessary for success inyour chosen field?

Are you going to take a full time or correspondence course?

How will you manage to support yourself while studying?

Do you live on your own or with your parents?

Are you single or married?

What do you do to keep you in good physical condition?

What are your strengths and weaknesses?

You have got some friends, haven't you? What kind of a person is your closest friend?

Which of your parents has had the most profound influence on you?

Have you ever had any difficulty in getting along with fellow students and professors?

Did you enjoy your five years at the University?

Have you ever been abroad?

What do your parents do? Are there any scientists in your family or among your relatives?

What topic are you researching? Why have you decided to research it?

Типовые тексты для изучающего чтения оригинального текста по специальности What Is Regional Economics?

Economic systems are dynamic entities, and the nature and consequences of changes that take place in these systems are of considerable importance. Such change affects the well-being of individuals and ultimately the social and political fabric of community and nation. As social beings, we cannot help but react to the changes we observe. For some people that reaction is quite passive; the economy changes, and they find that their immediate environment is somehow different, forcing adjustment to the new reality. For others, changes in the economic system represent a challenge; they seek to understand the nature of factors that have led to change and may, in light of that knowledge, adjust their own patterns of behavior or attempt to bring about change in the economic, political, and social systems in which they live and work. In this context, regional economics represents a framework within which the spatial character of economic systems may be understood. We seek to identify the factors governing the distribution of economic activity over space and to recognize that as this distribution changes, there will be important consequences for individuals and for communities. Thus, regional or "spatial" economics might be summed up in the question "What is where, and why—and so what?" The first what refers to every type of economic activity: not only production establishments in the narrow sense of factories, farms, and mines, but also other kinds of businesses, households, and private and public institutions. Where refers to location in relation to other economic activity; it involves questions of proximity, concentration, dispersion, and similarity or disparity of spatial patterns, and it can be discussed either in broad terms, such as among regions, or microgeographically, in terms of zones, neighborhoods, and sites. Regional economics is a relatively young branch of economics. Its late start exemplifies the regrettable tendency of formal professional disciplines to lose contact with one another and to neglect some important problem areas that require a mixture of approaches. Until fairly recently, traditional economists ignored the where question altogether, finding plenty of problems to occupy them without giving any spatial dimension to their analysis. Traditional geographers, though directly concerned with what is where, lacked any real technique of explanation in terms of human behavior and institutions to supply the why, and resorted to mere description and mapping. Traditional city



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС	
Лист 37	

planners, similarly limited, remained preoccupied with the physical and aesthetic aspects of idealized urban layouts. This unfortunate situation has been corrected to a remarkable extent within the last few decades. Individuals who call themselves by various professional labels—economists, geographers, ecologists, city and regional planners, regional scientists, and urbanists—have joined to develop analytical tools and skills, and to apply them to some of the most pressing problems of the time.

Local Inputs and Outputs

One such element of relative advantage is the supply (availability, price, and quality) of local or nontransferable inputs. Local inputs are materials, supplies, or services that are present at a location and could not feasibly be brought in from elsewhere. The use of land is such an input, regardless of whether land is needed just as standing room or whether it also contains minerals or other constituents actually used in the process, as in "extractive" activities such as agriculture or mining. Climate and the quality of the local water and air fall into the same category, as do topography and physical soil structure insofar as they affect construction costs, amenity, and convenience. Locally provided public services such as police and fire protection also are local inputs. Labor (in the short run at least) is another, usually accounting for a major portion of the total input costs. Finally, there is a complex of local amenity features, such as the aesthetic or cultural level of the neighborhood or community that plays an especially important role in residential location preferences. The common feature of all these local input factors is that what any given location offers depends on conditions at that location alone and does not involve transfer of the input from any other location. In addition to requiring some local inputs, the unit choosing a location may be producing some outputs that by their nature have to be disposed of locally. These are called nontransferable outputs. Thus, the labor output of a household is ordinarily used either at home or in the local labor market area, delimited by the feasible commuting range. Community or neighborhood service establishments (barber shops, churches, movie theaters, parking lots, and the like) depend almost exclusively on the immediately proximate market; and, in varying degree, so do newspapers, retail stores, and schools. One type of locally disposed output generated by almost every economic activity is waste. At present, only radioactive or other highly dangerous or toxic waste products are commonly transported any great distance for disposal; though the disposal problem is increasing so rapidly in many areas that we may see a good deal more long-distance transportation of refuse within our lifetimes. Other wastes are just dumped into the air or water or on the ground, with or without incineration or other conversion. In economic terms, a waste output is best regarded as a locally disposed product with negative value. The negative value is particularly large in areas where considerations of land scarcity, air and water pollution, and amenity make disposal costs high; this gives such locations an element of disadvantage for any waste-generating kind of unit. It is not always possible to distinguish unequivocally between a local input and a local output factor. For example, along the Mahoning River in northeastern Ohio, the use of water by industries long ago so heated the river that it could no longer furnish a good year-round supply of water for the cooling required by steam electric generating stations and iron and steel works. In this instance, excess heat is the waste product involved. The thermal pollution handicap to heavy-industry development could be assessed either as a relatively poor supply of a needed local input (cold water) or as a high cost for disposing of a local output (excess heat).

Route Systems and Service Points

There are two distinct reasons for this channelization. One is the economies of traffic volume already referred to as a nearly universal characteristic of transfer. Even primitive societies where all transfer is pedestrian generally develop networks of established trails, which make it easier to move and harder to get lost. Each mode of transfer has its own set of route-volume economies. If these economies are substantial up to a large volume, the route network for that mode will tend



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

CMK	РГУТ	ИС

Лист 38

to be coarse; if heavier traffic means only small savings, there can be a finer network of routes providing less circuitous connections between points. The second reason for route channelization is that some areas are naturally harder to traverse than others. Thus all modes of land transport have reason to favor level, well-drained land and temperate climate and to avoid unnecessary stream crossings in laying out routes. All routes crossing major mountain ranges funnel into a few selected passes or tunnels. Similarly, ocean shipping routes have to detour around land masses and also have to pay some attention to ocean currents, winds, shoals, iceberg zones, and of course, the availability of harbors. As a result, there is a more or less recognized network of regular "shipping lanes." Any kind of communications system requiring either fixed-line facilities (such as cables) or relay stations is likewise constrained to a limited set of routes. Scale economies apply not only to route facilities such as trails, track, roads, pipelines, cable, and navigational aids, but also to "service points" where transfer by the mode in question can originate and terminate. Thus there are certain minimum costs of establishing a railroad station or even a siding; the same applies to piggyback terminals, ports for ships and aircraft, transformer stations on long-distance electric transmission lines, and telephone exchanges and switchboards. There is an economic constraint on the spacing of transit stops along a route, since more stops slow the service. People making shopping trips generally prefer to do all their errands with a minimum number of separate stops—except for those who view shopping as a recreation. Consequently, the pattern of transfer services offered by any particular mode is always spotty, linking up a limited number of pairs of points by routes usually longer than the straight-line distance; and a transfer of a specific shipment, person, or item of information from initial origin to final destination frequently entails the use of more than one link or mode. In addition to restricting the number of routes and service points, transfer scale economies in many instances have the effect of making costs and rates lower on more heavily used routes and to and from larger terminals.

External Economies: Output Variety and Market Attraction

In some activities, the basic reason for the agglomerative tendency is that the outputs of individual units are not standardized; they are not perfect substitutes for one another, and moreover, they differ in such manifold and changing ways that they cannot be satisfactorily compared by the buyer without actual inspection. The locational significance of this characteristic can best be seen by a pair of contrasting examples. A manufacturing firm buying sheet steel simply decides on its specifications and then finds out which steel producer will give the best price and fastest delivery. A visit to warehouses or rolling mills to look over the sheets and make a selection is unnecessary, because the specifications themselves (plus conceivably a sample sent for testing in the buyer's plant or laboratory) fully identify the characteristics of the steel. Consequently, the transfer costs involved are those of shipping the steel from producer to user, and there is nothing in the situation that would make it desirable or convenient for the rival sheet steel producers to be concentrated in one place. Contrast this with a man or woman buying a car or a new hat, a department store selecting its line of fall fashions, or a fashion designer searching for something simply devastating in novelty buttons. In any of these cases, the buyer does not know exactly what will be purchased. He or she will be selecting one item (in the case of the car) or maybe more (in the case of the hat) or a very large number (in the case of the department store's fall line). The items cannot be adequately described in a catalog, and it would be much too expensive and time consuming for the producers to supply each prospective buyer with a full set of samples. Under these circumstances, the "demand" is not so much demand for specific items as it is demand for a varied display of products; and the wider the variety presented at a particular location, the more demand that location will attract. Therefore the buyer makes a shopping trip, preferring the largest display center accessible to him. The more he is prepared to spend, the farther he will be prepared to go in the interest of variety. Thus most of us



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

CM	ІК РГУТИС
	4

would be willing to journey farther out of our way to select a camera than a necktie; still farther to select a new car; and still farther to select a job with career possibilities. It is clear that the activity that is presenting the displays will tend to adopt a clustered pattern, with its units positively attracting one another. A newcomer to the cluster may even be welcomed, because that seller will enrich the variety and draw still more demand to the location. It should be noted also that where comparison shopping is important, the significant transfer costs are borne by the buyer, and the major element in transfer costs is personal travel time. The transfer of the goods bought may be handled by the buyer himself (he may drive his new car home or carry his other purchases).

Типовые тексты для беглого (просмотрового) чтения оригинального текста по специальности

Текст 1.

Accountancy or accounting (American English) is the measurement, disclosure or provision of assurance about information that helps managers and other decision makers make resource allocation decisions. Financial accounting is one branch of accounting and historically has involved processes by which financial information about a business is recorded, classified, summarized, interpreted, and communicated. Auditing, a related but separate discipline, is the process whereby an independent auditor examines an organization's financial statements in order to express an opinion (with reasonable but not absolute assurance) as to the fairness and adherence to generally accepted accounting principles, in all material respects. Practitioners of accountancy are known as accountants.

Accountancy attempts to create accurate financial reports that are useful to managers, regulators, and other stakeholders such as shareholders, creditors, or owners. The day-to-day record-keeping involved in this process is known as book-keeping.

At the heart of modern financial accounting is the double-entry book-keeping system. This system involves making at least two entries for every transaction: a debit in one account, and a corresponding credit in another account. The sum of all debits should always equal the sum of all credits. This provides an easy way to check for errors. This system was first used in medieval Europe, although some believe that the system dates back to Ancient Greece.

According to critics of standard accounting practices, it has changed little since. Accounting reform measures of some kind have been taken in each generation to attempt to keep book-keeping relevant to capital assets or production capacity.

Текст2.

Income tax is commonly a progressive tax because the tax rate increases with increasing income. For this reason, it is generally advocated by those who think that taxation should be borne more by the rich than by the poor, even to the point of serving as a form of social redistribution. Some critics characterize this tax as a form of punishment for economic productivity. Other critics charge that income taxation is inherently socially intrusive because enforcement requires the government to collect large amounts of information about business and personal affairs, much of which is considered proprietary and confidential.

Income tax fraud is a problem in most, if not all, countries implementing an income tax. Either one fails to declare income, or declares nonexistent expenses. Failure to declare income is especially easy for non-salaried work, especially those paid in cash. Tax enforcement authorities fight tax fraud using various methods, nowadays with the help of computer databases. They may, for instance, look for discrepancies between declared revenue and expenses along time. Tax enforcement authorities then target individuals for a tax audit – a more or less detailed review of the income and tax-deductible expenses of the individual.



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС
A

Income tax may be collected from legal entities (e.g., companies) as well as natural persons (individuals), although, in some cases, the income tax on legal entities is levied on a slightly different basis than the income tax on individuals and may be called, in the case of income tax on companies, a corporation tax or a corporate income tax.

Текст3.

A value added tax (sometimes called a goods and services tax, as in Australia and Canada) applies the equivalent of a sales tax to every operation that creates value. To give an example, sheet steel is imported by a machine manufacturer. That manufacturer will pay the VAT on the purchase price, that amount to the government. The manufacturer will then transform the steel into a machine, selling the machine for a higher price to a wholesale distributor. The manufacturer will collect the VAT on the higher price, but will remit to the government only the excess related to the "value added" (the price over the cost of the sheet steel). The wholesale distributor will then continue the process, charging the retail distributor the VAT on the entire price to the retailer, but remitting only the amount related to the distribution markup to the government. The last VAT amount is paid by the eventual retail customer who cannot recover any of the previously paid VAT. Economic theorists have argued that this minimizes the market distortion resulting from the tax, compared to a sales tax.

VAT was historically used when a sales tax or excise tax was uncollectible. For example, a 30% sales tax is so often cheated that most of the retail economy will go off the books. By collecting the tax at each production level, and requiring the previous production level to collect the next level tax in order to recover the VAT previously paid by that production level, the theory is that the entire economy helps in the enforcement. In reality, forged invoices and the like demonstrate that tax evaders will always attempt to cheat the system.

Текст4.

Since individuals typically earn their incomes from working for companies whose requirements are constantly changing, it is quite possible that at any given time not all members of a country's potential work force will be able to find an employer that needs their labor. This would be less problematic in an economy in which such individuals had unlimited access to resources such as land in order to provide for themselves, but when the ownership of the bulk of its productive capacity resides in relatively few hands, most individuals will be dependent on employment for their economic well-being. It is typical for true capitalist economies to have rates of unemployment that fluctuate between 3% and 15%. Some economists have used the term "natural rate of unemployment" to describe this phenomenon.

Depressed or stagnant economies have been known to reach unemployment rates as high as 30%, while events such as military mobilization (a good example is that of World War II) have resulted in just 1-2% unemployment, a level that is often termed "full employment". Typical unemployment rates in Western economies range between 5% and 10%. Some economists consider that a certain level of unemployment is necessary for the proper functioning of capitalist economies. Equally, some politicians have claimed that the "natural rate of unemployment" highlights the inefficiency of a capitalist economy, since not all its resources – in this case human labor – are being allocated efficiently.

Some unemployment is voluntary, such as when a potential job is turned down because the unemployed person is seeking a better job, is voluntarily living on savings, or has a non-wage-earning role, such as in the case of a traditional homemaker. Some measures of employment disregard these categories of unemployment, counting only people who are actively seeking work and have been unable to find any.

8. Перечень основной и дополнительной учебной литературы; перечень ресурсов информационно-телекоммуникационной сети «Интернет», перечень



«РОССИЙСКИЙ	ГОСУДАРСТВЕН	ІНЫЙ УНИВЕРСИТЕТ
	ГУРИЗМА И СЕРІ	ВИСА»

СМК РГУТИС
A

информационных технологий, используемых при осуществлении образовательного процесса по дисциплине (модулю), включая перечень программного обеспечения и информационных справочных систем (при необходимости)

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- 2. Шахова, Н. И. Learn to Read Science. Курс английского языка для аспирантов [Электронный ресурс]: учебное пособие / руков. Н. И. Шахова. 17-е изд., стер. Москва: ФЛИНТА, 2019. —357 с. ISBN 978-5-89349-572-0. Текст: электронный. URL: https://znanium.ru/catalog/document?pid=1048263
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8.2. Дополнительная литература

- 1. Швыдкая, Л. И. Практический курс английской лексикологии.: в 2-х ч. Ч. І [Электронный ресурс] : учебник / Л. И. Швыдкая. 4-е изд., стер. Москва : ФЛИНТА, 2019. 372 с. ISBN 978-5-9765-2027-1 ISBN 978-5-9765-2027-1. Текст : электронный. URL: https://znanium.ru/catalog/document?pid=1048265
- 2. Швыдкая, Л. И. Практический курс английской лексикологии.: в 2-х ч. Ч. II [Электронный ресурс] : учебник / Л. И. Швыдкая. 4-е изд., стер. Москва : ФЛИНТА, 2019. 244 с. ISBN 978-5-9765-2028-8. Текст : электронный. URL: https://znanium.ru/catalog/document?pid=1048267

8.3. Перечень программного обеспечения, современных профессиональных баз данных (в том числе международных реферативных баз данных научных изданий) и информационных справочных систем

- 1. Microsoft Office
- 2. Профессиональная база данных: «British National Corpus» (Британский национальный корпус»): www.natcorp.ox.ac.uk
- 3. Профессиональная база данных: «Oxford dictionaries» (Оксфордские словари): www.oxforddictionaries.com
- 4. Профессиональнаябаза данных «TourisTerm» (терминологическая база данных переводчиков Всемирной туристской организации): http://www.unwto.org/WebTerm6/UI/index.xsl
- 5. Информационная справочная система: Всероссийская государственная библиотека иностранной литературы им. М.И. Рудомино (ВГБИЛ) www.libfl.ru
 - 7. Информационная справочная система: www.examenglish.com
- 8. Информационная справочная система: Электронная библиотека проекта Гутенберг (художественная, научно-популярная литература на разных языках) http://www.gutenberg.org

9. Материально-техническая база, необходимая для осуществления образовательного процесса по дисциплине (модулю):



«РОССИЙСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ ТУРИЗМА И СЕРВИСА»

СМК РГУТИС
Лист 42

Учебные занятия по дисциплине «Иностранный язык» проводятся в следующих оборудованных учебных кабинетах:

1 3	
Вид учебных занятий по дисциплине	Наименование оборудованных учебных кабинетов, объектов для проведения практических занятий с перечнем основного оборудования
Групповые и	учебная аудитория, специализированная учебная мебель
индивидуальные	ТСО: видеопроекционное оборудование/переносное
консультации, текущий	видеопроекционное оборудование
контроль,	доска
промежуточная	
аттестация	
Занятия семинарского	кабинет иностранных языков, специализированная учебная
типа	мебель
	ТСО: переносное видеопроекционное оборудование,
	магнитофон, ноутбук, доска
_	помещение для самостоятельной работы,
обучающихся	специализированная учебная мебель
	ТСО: видеопроекционное оборудование, автоматизированные
	рабочие места студентов с возможностью выхода в
	информационно-телекоммуникационную сеть "Интернет",
	доска;
	Помещение для самостоятельной работы в читальном зале
	Научно-технической библиотеки университета,
	специализированная учебная мебель автоматизированные
	рабочие места студентов с возможностью выхода
	информационно-телекоммуникационную сеть «Интернет»,
	интерактивная доска